












AAO 2020  
A VIRTUAL EXPERIENCE

SATURDAY, MAY 2		
<p>8:00am-8:25am <b>OPENING KEYNOTE</b></p>  <p><b>NEAL KRAVITZ, DDS, MS</b> Together Though Apart <i>Sponsored by LightForce</i></p> <p style="text-align: right;">0.00 CE</p>		
5 min Break - LightForce		
CLINICAL	PRACTICE MANAGEMENT	EXHIBITOR PRESENTATIONS
<p>8:30am-9:30am</p>  <p><b>DR. CHRIS CHANG</b> Taiwan TAD Mechanics for Fixed Appliances and Aligners</p> <p>60min 1.00 CE</p>	<p>8:30am-9:30am</p>  <p><b>MR. GARY SALMAN</b> USA Your Patient Data is at Risk: Understanding the Facts and Myths Related to Cybersecurity in the Orthodontic Practice</p> <p>60min 1.00 CE</p>	<p>8:30am-9:30am</p>  <p><b>DR. ALEXANDER WALDMAN</b> Back to the Future: Returning After COVID-19 to the Digital Orthodontic Office of Tomorrow <i>presented by LightForce</i></p> <p>60min 0.00 CE</p>
5 min Break - LightForce		
<p>9:35am-10:35am</p>  <p><b>DR. NIKHLESH VAID</b> India "LOUD" and CLEAR!</p> <p>60min 1.00 CE</p>	<p>9:35am-10:35am</p>  <p><b>DR. DANIEL BILLS</b> USA Is Virtual Our New Reality? Virtual Orthodontic Visits Before, During, and After a Global Pandemic</p> <p>60min 1.00 CE</p>	<p>9:35am-10:35am</p>  <p><b>DR. BARRY GLASER</b> Facing the Crisis: Innovative Technologies to the Rescue <i>presented by Dental Monitoring</i></p> <p>60min 0.00 CE</p>
5 min Break - Treloar & Heisel		
<p>10:40am-11:40am</p>  <p><b>DR. SILVIA ALLEGRINI</b> Italy The Clinical Side of Two-phase Treatments</p> <p>60min 1.00 CE</p>	<p>10:40am-11:40am</p>  <p><b>DR. KYLE FAGALA</b> USA This One Time... at Brand Camp: Building a Brand That Keeps People Talking</p> <p>60min 1.00 CE</p>	<p>10:40am-10:55am</p> <p><b>SMILESNAP EXHIBITOR SPEAKER TBD</b> Title TBD <i>presented by SmileSnap</i></p> <p>15min 0.00 CE</p> <p>10:55am-11:25am</p>  <p><b>DR. KEITH DRESSLER</b> Effective Patient and Team Communication During and After COVID-19 <i>presented by Rhinogram</i></p> <p>30min 0.00 CE</p> <p>11:25am-11:40am</p> <p><b>MR. STEVEN GARDNER</b> Latest AI Advancements in Digital Orthodontics: One Digital Solution for Both Braces and Aligners <i>presented by OrthoSelect</i></p> <p>15min 0.00 CE</p>
5 min Break - 3M		
<p>11:45am-12:45pm</p>  <p><b>DR. MAZYAR MOSHIRI</b> USA 5 Important Considerations to Achieve Predictable Outcomes with Clear Aligner Therapy</p> <p>60min 1.00 CE</p>	<p>11:45am-12:45pm</p>  <p><b>DR. DONNA GALANTE</b> USA Modern Customer Service: What Do Patients Really Want?</p> <p>60min 1.00 CE</p>	<p>11:45am-12:45pm</p> <p><b>DRS. BEN GREGG, MEGAN LeCORNU &amp; CHRISTIAN GROTH</b> Let's Get Started: Building Efficiency into Resuming New Patient Treatment <i>presented by 3M</i></p> <p>60min 0.00 CE</p>
30 min Lunch Break - Virtual Program Resumes at 1:15pm		
<p>1:15pm-2:15pm</p>  <p><b>DR. FLAVIA ARTESE</b> Brazil Expanding the Lower Arch: Is it Really a Forbidden Frontier?</p> <p>60min 1.00 CE</p>	<p>1:15pm-2:15pm</p>  <p><b>MS. KAYLA HOORELBEKE</b> USA Setting the Scene for Successful New Patient Exams</p> <p>60min 1.00 CE</p>	<p>1:15pm-2:15pm</p>  <p><b>DR. BARRY GLASER</b> Beyond the Crisis: Invest in Sustainable Solutions <i>presented by Dental Monitoring</i></p> <p>60min 0.00 CE</p>
5 min Break - Quintessence Publishing		
<p>2:20pm-3:20pm</p>  <p><b>DR. MARY BURNS</b> USA The Role of Orthodontics in Early Diagnosis and Intervention of Sleep Disordered Breathing</p> <p>60min 1.00 CE</p>	<p>2:20pm-3:20pm</p>  <p><b>MS. JACKIE DORST</b> USA COVID-19 Part 1: CDC &amp; OSHA Guidance for Ortho</p> <p>60min 1.00 CE</p>	<p>2:20pm-3:20pm</p>  <p><b>MS. SHANNON PATTERSON</b> Resident Q&amp;A <i>presented by American Orthodontics</i></p> <p>60min 0.00 CE</p>
5 min Break		
<p>3:25pm-4:25pm</p>  <p><b>DR. JACK FISHER</b> USA The Questions: Anatomy or Analysis? Is CBCT Changing Our Specialty? Are We Professionals or Providers?</p> <p>60min 1.00 CE</p>	<p>3:25pm-4:25pm</p>  <p><b>MR. CHRIS BENTSON</b> USA Growing, Thriving, and Surviving in the Decade Ahead</p> <p>60min 1.00 CE</p>	<p>3:25pm-3:55pm</p>  <p><b>MS. STEFFNEY LOGANBILL</b> Ruby Has Your Back <i>presented by Ruby (OrthoChats)</i></p> <p>30min 0.00 CE</p> <p>3:55pm-4:25pm</p>  <p><b>DR. LEON KLEMPNER</b> Striking the Right Tone when Marketing During COVID-19 <i>presented by Rhinogram</i></p> <p>30min 0.00 CE</p>
5 min Break - 3M		
<p>4:30pm-5:00pm <b>THE AAO LIVE! HAPPY HOUR</b></p> <p style="text-align: center;"><i>Sponsored by Neon Canvas</i></p>		

# AAO 2020 A VIRTUAL EXPERIENCE

SUNDAY, MAY 3		
<b>8:00am-8:25am</b> <b>OPENING KEYNOTE</b>  <b>KYLE FAGALA, DDS, MDS</b> Stress, Joy, and Finding Balance During COVID-19 <i>Sponsored by Lightforce</i> <span style="float: right;">0.00 CE</span>		
5 min Break - Lightforce		
CLINICAL	PRACTICE MANAGEMENT	EXHIBITOR PRESENTATIONS
<div style="display: flex; justify-content: space-between;"> <span>8:30am-9:30am</span> <span>60min</span> </div>  <b>DR. ELIE AMM</b> Lebanon Solving the Catch-22 of the Agenesis 12-22 <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>8:30am-9:30am</span> <span>60min</span> </div>  <b>MS. JACKIE SHOEMAKER</b> USA Examining Your Financial Fitness & Cash Flow Strategies <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>8:30am-9:30am</span> <span>60min</span> </div>  <b>DRS. ALFRED GRIFFIN, III &amp; JACQUELINE FULOP-GOODLING</b> Meet LightForce 3D - How Full Customization and Digitization of the Bracket System Works <i>presented by LightForce</i> <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>
5 min Break - Lightforce		
<div style="display: flex; justify-content: space-between;"> <span>9:35am-10:35am</span> <span>60min</span> </div>  <b>DR. LWIA MINCH</b> Poland Interdisciplinary Treatment: Fashion or a Must? <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>9:35am-10:35am</span> <span>60min</span> </div>  <b>MS. LEEANN PENICHE</b> USA Coordinating Excellence <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>9:35am-10:35am</span> <span>60min</span> </div>  <b>DRS. CLAUDIA CRUZ &amp; ROBERTO STRADI</b> The Quest for the Perfect Smile: How Advanced Science and Technology is Revolutionizing the Orthodontic Category <i>presented by SoftSmile</i> <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>
5 min Break - 3M		
<div style="display: flex; justify-content: space-between;"> <span>10:40am-11:40am</span> <span>60min</span> </div>  <b>DR. P. EMILE ROSSOUW</b> USA Stability: Is it an Elusive Goal? <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>10:40am-11:40am</span> <span>60min</span> </div>  <b>MS. BETH LEACH</b> USA Effective Marketing in the New Normal <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>10:40am-11:40am</span> <span>60min</span> </div>  <b>DR. JAY BURTON</b> 3D Digital Orthodontics: How 3D Changes Everything <i>presented by Planmeca</i> <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>
5 min Break - Treloar & Heisel		
<div style="display: flex; justify-content: space-between;"> <span>11:45am-12:45pm</span> <span>60min</span> </div>  <b>DR. NEAL KRAVITZ</b> USA What I Wish I Knew Sooner <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>11:45am-12:45pm</span> <span>60min</span> </div>  <b>MS. ANDREA COOK</b> USA COVID-19 Part 2: Scheduling, Disinfection and Sterilization for the Ortho Team <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>11:45am-12:45pm</span> <span>60min</span> </div>  <b>DRS. BRANDON OWEN, LAURA MILNOR, &amp; JARED GIANQUINTO</b> KLOwen Braces System: Are Digital Custom Braces Worth it? <i>presented by KLOwen Braces</i> <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>
30 min Lunch Break - Virtual Program Resumes at 1:15pm		
<div style="display: flex; justify-content: space-between;"> <span>1:15pm-2:15pm</span> <span>60min</span> </div>  <b>DR. JAE HYUN PARK</b> USA Vertical Control with TADs: Etiology and Treatment of Anterior Open Bite and Relapse <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>1:15pm-2:15pm</span> <span>60min</span> </div>  <b>MR. RYAN ALEXANDER</b> USA Good to Great <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>	<div style="display: flex; justify-content: space-between;"> <span>1:15pm-1:45pm</span> <span>60min</span> </div> <b>EXHIBITOR SPEAKER TBD</b> Title TBD <i>presented by Scorpion</i> <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>
<div style="display: flex; justify-content: space-between;"> <span>1:45pm-2:15pm</span> <span>60min</span> </div>  <b>DR. TIM DUMORE</b> Take Back Control of Your Treatment Plan <i>presented by uLab</i> <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>		
<b>2:15pm-2:45pm</b> <b>CLOSING EVENT/THANK YOU</b> <span style="font-size: small;">5 min Break</span>		
<b>An Updated Look at the Business of Orthodontics: Mastering the Patient Journey, Trends and Creating Synergy</b> <i>Sponsored by AAOF</i>		
<div style="display: flex; justify-content: space-between;"> <span>2:50pm-3:50pm</span> <span>1.00 CE</span> </div>  <b>MR. RYAN MOYNIHAN</b> USA Mastering the Patient Journey: Mapping Success and Profitability Using Business Intelligence and Data Visualization <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>		
5 min Break		
<div style="display: flex; justify-content: space-between;"> <span>3:55pm-4:55pm</span> <span>1.00 CE</span> </div>  <b>MR. CHRIS BENTSON</b> USA Trends for the Next Decade, Practice Modality Options, Valuation Norms <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>		
5 min Break		
<div style="display: flex; justify-content: space-between;"> <span>5:00pm-6:00pm</span> <span>1.00 CE</span> </div>  <b>MR. JOHN MCGILL</b> USA Create the Synergy for Your Financial Success <div style="display: flex; justify-content: space-between; font-size: small;"> <span>1.00 CE</span> <span>60min</span> </div>		