

American Association of Orthodontists "Host a New Doctor Program"
Sweepstakes
Official Rules

Dates: November 10, 2025 – December 8, 2025

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR, ADMINISTRATOR: The American Association of Orthodontists ("AAO" or "Sponsor") shall serve as the sponsor and administrator of the American Association of Orthodontists "Host a New Doctor Program" Sweepstakes ("Sweepstakes").

2. ELIGIBILITY: This Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, or Canada (excluding Puerto Rico and all United States territories and possessions), who are active members of the AAO, graduated no earlier than 2021, have been in practice between 0-5 years, and have at least \$500,000 of student debt at the time of entry. You need not be present to win. Employees (and their immediate families or those living in the same household) of Sponsor and its respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win. Individuals who appear on the U.S. Government Department of Treasury's Specially Designated Nationals List are also not eligible to enter or win. An "Entrant" is an eligible person who submits an entry in accordance with these Official Rules.

3. SWEEPSTAKES PERIOD: The Sweepstakes begins November 10, 2025, 12:01 a.m., C.T., and ends December 8, 2025, 11:59 p.m., C.T. (the "Sweepstakes Period").

4. HOW TO ENTER: You may enter this Sweepstakes only via the entry methods described below (each, an "Entry"). All entries must be received by 11:59 p.m., C.T. of the last day of the Sweepstakes Period (December 8, 2025), regardless of the method of entry. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete and duplicate entries will be disqualified. Entries will not be accepted from post office boxes. All entries become the property of Sponsor and will not be returned.

a. **WEB FORM ENTRY METHOD:** Beginning at the beginning of the Sweepstakes Period, you may enter this Sweepstakes by completing all information on the AAO "Host a New Doctor Program" entry form at <https://www2.aaoinfo.org/aao-annual-session-host-a-new-doctor-program-application/>.

b. **MAIL-IN ENTRY METHOD:** Alternatively, you may enter the Sweepstakes by hand-printing the words American Association of Orthodontists "Host a New Doctor Program" Sweepstakes, your name, age, address, city, state, zip code, telephone number, and e-mail address (if applicable) on a 3" x 5" card and mailing it in an envelope to: American Association of Orthodontists "Host a New Doctor Program" Sweepstakes, American Association of Orthodontists, 401 North Lindbergh Boulevard, St. Louis, MO 63141-7816. All mail-in entries must be

received by the Sponsor by 11:59 p.m., C.T. of the last day of the Sweepstakes Period.

By submitting an Entry, each Entrant certifies that the Entrant has the necessary authorization to use the content contained therein. If another entity or person owns the rights to all or part of the Entry, the Entrant must have obtained written consent/permission from the owner or an authorized representative of the owner. Each Entrant who submits an Entry acknowledges that, by submitting the Entry, such Entrant will be held fully liable under the law for any copyright or other intellectual property violations.

By submitting the Entry, each Entrant certifies that the Entrant has the necessary authorization from the person(s) in the Entry to submit the Entry in the Sweepstakes. In addition, the Entry may not contain any visible brand names, logos, trademarks or other intellectual property owned by any company other than the Sponsor.

Entries must not (a) contain any false, inaccurate or misleading material, (b) violate any law or regulation, (c) be libelous, inflammatory, threatening or harassing, (d) instigate others to commit illegal activities, (e) contain any obscene, offensive or illicit content, or (f) describe or show any dangerous or illegal activity or behavior, (g) contain any viruses, worms, or other computer programming intended to or that could interfere with the ability of others to enjoy the Sweepstakes, or (h) violate any policies or terms of the platform that is used to submit an Entry.

In the event of a dispute regarding the identity of the person submitting an Entry, the entry will be deemed submitted by the authorized account holder of the account at the time of entry. "Authorized account holder" is defined as the natural person who is assigned an account by Instagram, Facebook, Twitter, or any other platform used to submit an Entry as applicable. Potential winners may be required to show proof of being the authorized account holder.

If it is discovered that an Entrant has registered or attempted to register more than once using multiple e-mail addresses, social media accounts, telephone numbers, multiple identities, IP addresses, use of proxy servers or any other method of unauthorized entry, all in Sponsor's sole and absolute discretion, all of that Entrant's entries will be declared null and void, Entrant will be disqualified from the Sweepstakes and any Prize that Entrant might have been entitled to receive will not be awarded to him/her. Entries that are late, lost, illegible, duplicated, mechanically reproduced, contain false information, damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular in the sole discretion of Sponsor, that have been submitted or generated using robotic, programmed, script, or any other automated means, or illicit means, or do not conform with or satisfy any or all of the conditions set out in the Official Rules, as determined by Sponsor in its sole and absolute discretion, may be judged void and disqualified.

Regardless of entry method you may enter the Sweepstakes only once.

5. PRIZES AND APPROXIMATE RETAIL VALUE: There will be five (5) hosted recipients awarded. Each prize will be awarded to a randomly drawn winner of the Sweepstakes. The prizes will be assigned to the winners in the order in which the winners are drawn from the pool of all applicable entries.

- The **prize** consists solely of the following: complimentary conference registration for Annual Session, complimentary three (3) night hotel stay, travel stipend of \$500 to be

reimbursed following the Annual Session (this piece is dependent upon verification that program requirements have been met).

Approximate retail value ("ARV") for the Prize is \$3,000.00.

6. **RANDOM DRAWING:** Winner of the Prize ("Winner") will be selected in a random drawing from among all eligible entries, on or about December 8, 2025 ("Drawing Date") by the Sponsor, whose decisions are final and binding in all matters relating to this Sweepstakes. Sponsor will use reasonable efforts to contact Winner within two (2) weeks of the Drawing Date. Sponsor shall not be required to use extraordinary or unreasonable efforts to locate or contact a potential winner or award the Prize. If the potential winner of the Prize cannot be found or does not respond to the applicable prize notice, Sponsor may (in its sole discretion) select another potential winner of the Prize in a random drawing from among all eligible entries.

7. **ODDS OF WINNING:** Odds of winning a Prize depend on the total number of eligible entries received for the Sweepstakes and are equal regardless of method of entry.

8. **PRIZE CONDITIONS:**

a. **GENERAL CONDITIONS.** No substitution for any Prize will be permitted. If necessary due to the unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Sponsor shall not be required to use extraordinary or unreasonable efforts to locate or contact a potential winner or award the Prize. If the potential winner of the Prize cannot be found or does not respond to the applicable prize notice, Sponsor may (in its sole discretion) select another potential winner of the Prize in a random drawing from among all eligible entries. Prize is not transferable, assignable or redeemable for cash. Winner may be required to execute and return an Affidavit of Eligibility, Publicity/Liability Release, and an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification) within fifteen (15) days of issuance by Sponsor. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to Sponsor as undeliverable or if an Entrant is found to be ineligible or declines to accept a Prize for any reason, an alternate Winner will be selected. By entering this Sweepstakes and/or accepting the Prize, Winner and Entrant hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winner's and Entrants' photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of the Winner and Entrants without any further compensation for any future promotional activity related to this Sweepstakes.

b. **CONDITIONS OF PRIZE ACCEPTANCE.** As a condition of accepting the prize, each winner agrees to actively participate as an "Annual Session Correspondent" during the 2026 AAO Annual Session. This includes collaborating with AAO's marketing and communications team to create and appear in approximately 2-3 social media posts, stories, or interviews that may include images, videos, or written testimonials. These may be shared on AAO's official social media platforms, websites, and other promotional channels.

9. CONDUCT OF PARTICIPATION IN SWEEPSTAKES: By entering the Sweepstakes, Entrant affirms that he or she has read and agrees to abide by the Official Rules and the decisions of the Sponsor. Sponsor reserves the right to disqualify any Entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Sweepstakes or any website. The Sweepstakes is governed by the laws of the United States and, by entering, the Winner and all Entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in Missouri. As a condition of entering this Sweepstakes, each Entrant agrees that: (a) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and the Entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney's fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. LIMITATIONS OF LIABILITY: Released Parties (as defined herein) are not responsible for any incorrect or inaccurate entry or entries, errors in calculations, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, Winner will be selected from all eligible entries received at the time of termination.

11. RELEASE OF LIABILITY: By participating, Winner and Entrants (and the parent or legal guardian thereof if a Winner or Entrant is deemed a minor in his/her state of residence) agree to release, discharge, indemnify and hold harmless Sponsor, and its Affiliates, and any of their respective affiliated entities, affiliates, subsidiaries, parent corporations and companies, and all of their respective officers, directors, shareholders and principals, employees, representatives, agents and franchisees (collectively, "Released Parties"), from and against any claims made by any Winner and Entrants or any other third parties related in any way to the operation of this Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from participation in this Sweepstakes, accepting or using a Prize, or any related activity. Winner and Entrants (and the parent or legal guardian thereof if the Winner or Entrant is deemed a minor in his/her state of residence) assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or acceptance, use or redemption of any Prize.

12. ADDITIONAL TERMS AND CONDITIONS: The following are conditions to winning a Prize and additional terms and conditions binding on Entrants and Winner:

a. All federal, state, local tax liabilities and any applicable fees associated with accepting a Prize or participation in this Sweepstakes are the sole responsibility of the Winner.

- b. If a Winner declines a Prize, or if a person who is chosen in the drawing is not an eligible entrant or has not complied with these Official Rules, such person shall be disqualified and another person will be chosen in a drawing for the Prize.
- c. No transfer, substitution, division or splitting of Prize allowed.
- d. Acceptance of a Prize constitutes permission by an Entrant to the Sponsor and its agencies to use Entrant's names and/or likenesses for purposes of advertising and trade without further compensation, in perpetuity and in any and all media now known or hereafter discovered, unless prohibited by law.
- e. Decisions of Sponsor are final with respect to determination of Winner and all matters with respect to the conduct of the Sweepstakes.
- f. By participating in this Sweepstakes, Entrants and Winner agree to be bound by the Official Rules.
- g. Recipients who are awarded the prize can only win once and will not qualify to enter for future sweepstakes.

13. PRIVACY / USE OF PERSONAL INFORMATION: By participating in the Sweepstakes, eligible Entrant hereby consents to Sponsor's or authorized agents' collection, use, and disclosure of Entrants' personal information for the purposes of administering the Sweepstakes and prize fulfillment and for other purposes set forth in the Sponsors Privacy Policy. Entrant acknowledges that he/she has read, understood and accepted the Sponsor's Privacy Statement, which provides more information about Sponsor's privacy practices and is located at <https://www1.aaoinfo.org/privacy-policy/>.

By accepting a Prize, Winner agrees (unless prohibited by law) to Sponsor's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity. Sponsor and its respective successors, assigns and licensees may conduct relating to the Sweepstakes in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time or times in perpetuity, without further compensation or notice, and hereby releases Released Parties from any liability with respect thereto. Winner may be required to sign a further release regarding the grant of these publicity rights.

14. WINNER LIST AND OFFICIAL RULES: You may obtain copies of the Official Rules or a list of Winners by sending a self-addressed, stamped envelope that reads: Winner List – or – Official Rules, American Association of Orthodontists "Host a New Doctor Program" Sweepstakes, American Association of Orthodontists, 401 North Lindbergh Boulevard, St. Louis, MO 63141-7816; all requests must be received within six (6) months after the end of the Sweepstakes Period. Sponsor may also post these Official Rules and the Winner List at <https://www2.aaoinfo.org/aao-annual-session-host-a-new-doctor-program-application/>.

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Official Rules**

Dates: November 10, 2025 – December 8, 2025

POP/IN-STORE SIGNAGE ABBREVIATED

Abbreviated Rules. NO PURCHASE NECESSARY. To participate, you must be a legal resident of the 50 United States, the District of Columbia, or Canada (excluding Puerto Rico and all United States territories and possessions) who are active members of the AAO, graduated no earlier than 2021, have been in practice between 0-5 years, and have at least \$500,000 of student debt or more at the time of entry. You need not be present to win. Sweepstakes begins on November 10, 2025 and ends on December 8, 2025. For complete details see Official Rules available at 401 North Lindbergh Boulevard, St. Louis, MO 63141-7816 or <https://www2.aaoinfo.org/aa0-annual-session-host-a-new-doctor-program-application/>. Sponsor: American Association of Orthodontists.

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