

CONTINUING EDUCATION

Course Proposal TIPS



1

Ensure that the course title garners interest and clearly describes the content.

2

Ensure that the course description is well-focused, previews the topic, presents the material in an interesting way, and provides a clear conclusion.

3

Ensure that the learning objectives are clear, actionable, and encourage the target audience to learn more.

4

Ensure that the course topic is current, immediately relevant, and satisfies a member need.

5

Ensure that the course appeals to the target audience.

SCAN TO



LEARN MORE