

2024-25 SPONSOR PACKAGES



AAO Supplier Network

AAO Supplier Network Participant

AAO SUPPLIER NETWORK PROGRAM

\$5,000

REACH: All AAO Members
PRIORITY POINTS: 2

A program that allows exhibiting companies of the AAO the opportunity to provide their company information that will live on the AAO member website in the form of an online listing. AAO members look to the AAO to provide access to reliable companies on a year-round basis to purchase their products and services from, while industry suppliers look for ways to be top of mind to our members. The AAO Supplier Network facilitates connections between AAO members and industry suppliers. Provide Holly Kiel with your registration link immediately following purchase. Sponsor will be in charge of managing your *own* registration page.

What are the benefits to a Supplier for joining the AAO Supplier Network?

- Company & Product information easily accessible by AAO members through an online supplier directory located on the AAO member website
 - Access to industry data collected from the AAO Economics of Orthodontics Survey (obtained every 2 years)
 - Special Signage in booth at AAO conferences
 - Use of Program Logo to showcase involvement in the program
 - Earn 2 priority points
 - Add-on Benefit: Access to participate in the "Exhibit Hall Preview" at Annual Session (additional \$2,500, additional 1 priority point)
 - Add-on Benefit: Provide educational content by purchasing "Supplier Webinar" (additional \$5,000, additional 2 priority points) (only participating companies have this opportunity)
 - Add-on Benefit: Participate in Resident Breakfast at Annual Session
- *Contact Holly Kiel at hkiel@aaortho.org if interested in either of the add-on benefits

What are the requirements of a Supplier to join the AAO Supplier Network?

- Sign self-attestation agreement affirming the products they are selling to AAO members through the AAO Supplier Network comply with any applicable US Food & Drug Administration regulations and have obtained any necessary FDA registrations and/or approvals
- Agree to pay a one-time program fee of \$5,000 per program term
 - the current program term will begin January 1, 2024 and end on December 31, 2025
 - the program fee will not be pro-rated based on the date the industry supplier decides to participate

Reach out to Holly Kiel at hkiel@aaortho.org to inquire about joining the AAO Supplier Network!