

# AAC WINTER 2026 CONFERENCE

## OFFICIAL EXHIBITOR TOOLKIT

IN-PERSON OR VIRTUAL | PHOENIX AZ | JANUARY 23 – 25

### SPREAD THE WORD

Thank you for exhibiting at AAO's 2026 Winter Conference! You can use these graphics and social media posts to let your network know you'll be there. Personalize your message, use the provided graphics, and don't forget to use the hashtags #WC2026 and #AAO. Tag the AAO and we'll share your post and help amplify your message.

### GRAPHICS

- Facebook | LinkedIn
- Instagram
- X (Twitter)

### SOCIAL POST

Mix and match the graphic you like with your preferred sample text, then copy, paste, and personalize into the platform of your choice!

*When tagging the AAO, type the handle directly (don't copy/paste) and use the correct one for each platform to ensure it links properly.*

#### FACEBOOK | LINKEDIN

- Sample Text 1:** Exciting news! (Your Company Here) will be exhibiting at the @American Association of Orthodontists 2026 Winter Conference in Phoenix. Please stop by and say hello! Register Today: [aaoinfo.org](http://aaoinfo.org) #AAO #WC2026
- Sample Text 2:** Stop by our booth at the @American Association of Orthodontists 2026 Winter Conference. We look forward to seeing you in Phoenix! Register Today: [aaoinfo.org](http://aaoinfo.org) #AAO #WC2026

#### X (TWITTER)

- Sample Text 1:** Excited to connect with you at @AAOrtho #WC2026 in Phoenix! [aaoinfo.org/winter](http://aaoinfo.org/winter) #AAO
- Sample Text 2:** Mark your calendar for @AAOrtho #WC2026. Stop by our booth and meet the team! #AAO [aaoinfo.org/winter](http://aaoinfo.org/winter)

#### INSTAGRAM

- Sample Text 1:** Our team can't wait to meet you at the @aao.info Winter Conference in Phoenix! Comment below if we'll see you there! #AAO #WC2026
- Sample Text 2:** Learn more about (your company here) and come say hey at the @aao.info Winter Conference! #AAO #WC2026



\*Sample only. All graphics available for download in links above.